

# **Brown Bag Seminar – October 27**

**12:00-1:30, Main 222 (Sociology Conference Room)  
Food and Drink Provided!**

## ***To Adopt or Not? The Complexities of Predicting Adoption of Residential Best Management Practices (BMP) for Water Quality in a Midwestern Landscape***

**Dr. Joan Brehm  
Professor of Sociology  
Illinois State University**



Dr. Brehm received her PhD in 2003 from Utah State University, with a focus in environmental and natural resource Sociology. Her research interests revolve broadly around gaining a better understanding of the complex relationships between society and the environment. Her current research is focused on assessing the social factors associated with water quality and watershed management practices, and on the ways in which place attachments relate to environmental concerns and behaviors.