

EPSCoR – Identity Guide



Purple

PMS 2587C

Hex Code
6658A4

R= 102
G= 88
B= 164

C= 70
M= 75
Y= 0
K= 0



Yellow

PMS 124C

Hex Code
F9A719

R= 249
G= 167
B= 25

C= 0
M= 20
Y= 100
K= 0



Orange

PMS 158C

Hex Code
F26E21

R= 242
G= 110
B= 33

C= 0
M= 70
Y= 100
K= 0



Blue

PMS 3005C

Hex Code
1C75BB

R= 28
G= 117
B= 187

C= 85
M= 50
Y= 0
K= 0



Gray

PMS Cool Gray 10

Hex Code
807F83

R= 128
G= 127
B= 131

C= 0
M= 0
Y= 0
K= 60



Black

Pantone BlackC

Hex Code
000000

R= 0
G= 0
B= 0

C= 50
M= 50
Y= 50
K= 100

To ensure consistency, do not alter the Utah EpSCoR logo in any way. Do not distort the logo. Do not change the color or the alignment of the type and graphic elements. The logo should not be used as semi transparent. Acceptable formats are shown below with "Color" being the preferred usage when possible.

Color



Grayscale



Black & White

